

Message Text

UNCLASSIFIED

PAGE 01 JOHANN 01754 090936Z
ACTION AF-10

INFO OCT-01 ISO-00 EB-07 USIA-15 /033 W
-----122807 090938Z /20

P 081440Z JUL 77

FM AMCONSUL JOHANNESBURG
TO AMEMBASSY GABORONE PRIORITY
INFO AMEMBASSY PRETORIA
AMEMBASSY MBABANE
SECSTATE WASHDC 6354
USDOC WASHDC

UNCLAS JOHANNESBURG 1754

E.O. 11652: N/A

TAGS: BEXP, SF

SUBJECT: COMMERCIAL PROGRAM: US PAVILION AT BOTSWANA TRADE FAIR

REF: 1) JOHANNESBURG 1365, 2) JOHANNESBURG 1416, 3) GABORONE 1337

1. HAVE BEEN IN TELEPHONE CONVERSATION WITH FRED GILCHRIST, MANAGING DIRECTOR, JOHN DEERE, TELEPHONE (011) 739-2385, AND HAL SCHIMMELPFENNIG, MANAGING DIRECTOR OF LILLY LABS. GILCHRIST CONTINUES TO EXPRESS INTEREST AND HAS ASSURED US HE WILL SEE THAT HIS ORGANIZATION CONTACTS FIRM'S AGENT IN BOTSWANA CONCERNING POSSIBLE PARTICIPATION AS EXHIBITOR IN US PAVILION (CONTIGIOUS EXHIBITION SPACE TO US PAVILION). WE WIL PASS FURTHER DETAILS AS THEY DEVELOP.

2. SCHIMMELPFENNIG SAYS UNFORTUNATELY LILLY IS INTERESTED BUT DOES NOT HAVE THE PRODUCTS FOR THE MARKET AT THIS TIME; FIRM EXPECTX TO HAVE THESE IN TIME FOR 1978 EXHIBITION AND WILL PARTICIPATE THEN IF US MOUNTS PAVILION.

3. BILL DE GENRING, MANAGING DIRECTOR OF CYANAMID (KNOWN AS SOUTH AFRICAN CYANAMID HERE) HAS PLACED US IN TOUCH WITH BRIAN HARRINGTON, DIECTOR, AGRICULTURAL CHEMICALS AND PRODUCTS
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DIVISION. HARRINGTON TELEPHONE (011) 53-6331 INTERESTED IN PARTICIPATING FOR HIS DI ISION AND WILL GIVE US MATERIAL FOR YOUR USE IN US PAVILION CATALOG WHICH WE WILL FORWARD PROMPTLY. PLEASE CALL HIM AT ABOVE NUMBER TO FIRM UP PARTICIPATION AGREEMENT; STAND PARTICULARS AND SO FORTH AND IF YOU NEED CATALOG DATA SOONER FOR PRINTING DEADLINE. KIRBY

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Sent Date: 08-Jul-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1977JOHANN01754
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D770244-0750
Format: TEL
From: JOHANNESBURG
Handling Restrictions: n/a
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Legacy Key: link1977/newtext/t19770778/aaaacqbo.tel
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Office: ACTION AF
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: 77 JOHANNESBURG 1365, 77 JOHANNESBURG 1416, 77 GABORONE 1337
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 18-Nov-2004 12:00:00 am
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 1924364
Secure: OPEN
Status: NATIVE
Subject: COMMERCIAL PROGRAM: US PAVILION AT BOTSWANA TRADE FAIR
TAGS: BEXP, SF
To: GABORONE
Type: TE
vdkgvwkey: odb://SAS/SAS.dbo.SAS_Docs/42de146f-c288-dd11-92da-001cc4696bcc
Review Markings:
Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
22 May 2009
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 22 May 2009